

**Bracknell Forest Council  
Record of Decision**

<b>Work Programme Reference</b>	<b>I118280</b>
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1. **TITLE:** Bracknell Forest Economic Strategy 2024-2034

2. **SERVICE AREA:** Place, Planning & Regeneration

3. **PURPOSE OF DECISION**

To approve the draft Bracknell Forest Economic Strategy 2024-2034.

4. **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Executive

6. **DECISION:**

**RESOLVED** that

- i. the consultation responses and the suggested amendments to the Strategy are noted.
- ii. the Bracknell Forest Economic Strategy 2024-2034 and action plan is approved.
- iii. the repositioning of the Bracknell Forest Economic & Skills Development Partnership to the Bracknell Forest Economic Partnership as set out in paragraphs 5.12-5.15 of the Executive Director's report is endorsed.

7. **REASON FOR DECISION**

To establish an economic strategy and action plan to support a thriving and connected economy.

8. **ALTERNATIVE OPTIONS CONSIDERED**

The alternative option is to rely entirely on external policies and strategies to help guide and shape the future support for our local economy. This approach would not focus specifically on the needs of Bracknell Forest's residents and businesses and may reduce the opportunities to achieve the council's objectives.

9. **DOCUMENT CONSIDERED:** Report of the Executive Director: Place, Planning & Regeneration

10. **DECLARED CONFLICTS OF INTEREST:** None

<b>Date Decision Made</b>	<b>Final Day of Call-in Period</b>
23 January 2024	31 January 2024