

**Bracknell Forest Council
Record of Decision**

Work Programme Reference	I115313
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1. **TITLE:** Bracknell Forest Economic Strategy 2023 - 2033

2. **SERVICE AREA:** Place, Planning & Regeneration

3. **PURPOSE OF DECISION**

Introduction and context for the Bracknell Forest Economic Strategy

4. **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Executive

6. **DECISION:**

That the draft Bracknell Forest Economic Strategy 2024-2034 is agreed for public consultation as detailed in paragraphs 5.19-5.21 of the Executive Director of Place, Planning & Regeneration's report.

7. **REASON FOR DECISION**

To enable a public consultation process seeking the views of residents, businesses, and partner organisations on the strategy and the proposed action plan.

8. **ALTERNATIVE OPTIONS CONSIDERED**

The alternative option is to rely entirely on external policies and strategies to help guide and shape the future support for our local economy. This approach would not focus specifically on the needs of Bracknell Forest's residents and businesses and may reduce the opportunities to achieve the council's objectives.

9. **DOCUMENT CONSIDERED:** Report of the Executive Director: Place, Planning & Regeneration

10. **DECLARED CONFLICTS OF INTEREST:** None

Date Decision Made	Final Day of Call-in Period
17 October 2023	