

Consultation response on Joint Health and Wellbeing Strategy May 2022

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Headlines

- 81 people responded to the consultation
- 75% were residents
- 77% were supportive of the strategy
- 6% were not supportive of the strategy
- 15% were neither in agreement or disagreement with the strategy



What were the views of those supporting the Strategy?

- *An excellent strategy, I hope you can deliver on it and our communities can be changed for the better*
- *I am excited that BFC is finally taking steps to make these improvements, albeit a number of other boroughs are 2+ years into their programmes. However, in my experience as a parent and resident, things take a long, long time to go from plan to implementation*
- *It sounds positive, inclusive and forward thinking*
- *Looks very promising, thank you*
- *This is a good document to bring together the many services in our local NHS (place) and BFC Very wide ranging - and ambitious*
- *Well planned*



Why did some people not agree?

The key issues that was mentioned were

- *lack of GP access,*
- *building more homes without planning for more surgeries, playgrounds or shops*
- *GP hubs not in walking distance and not on bus routes*
- *Not trusting and nothing has happened before*
- *Homelessness is an important problem that is not addressed*

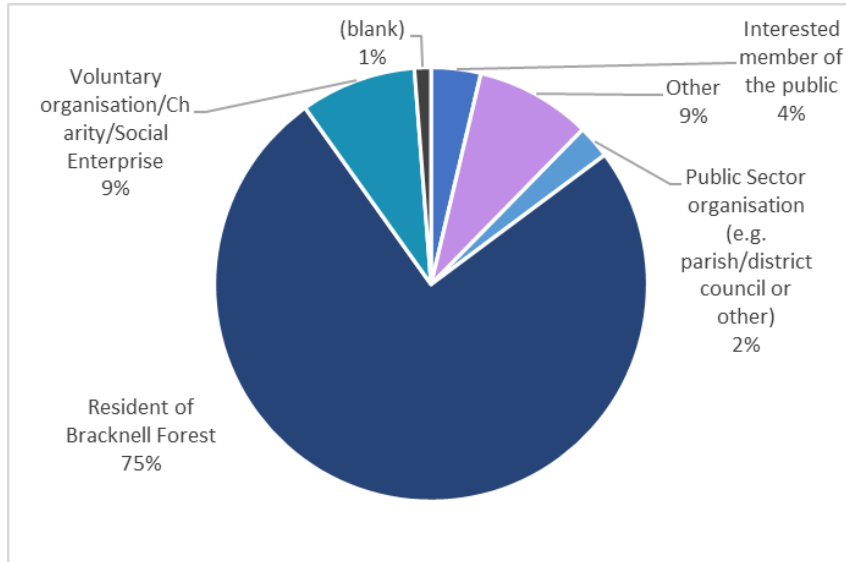


Responders preference to remain engaged with the Health and Wellbeing strategy in future

- 50% wanted to continue to be engaged with the strategy of whom
 - 25% wanted to be kept informed
 - 45% wanted to be kept informed and participate in future engagement activity
 - 30% wanted to participate in future engagement activity



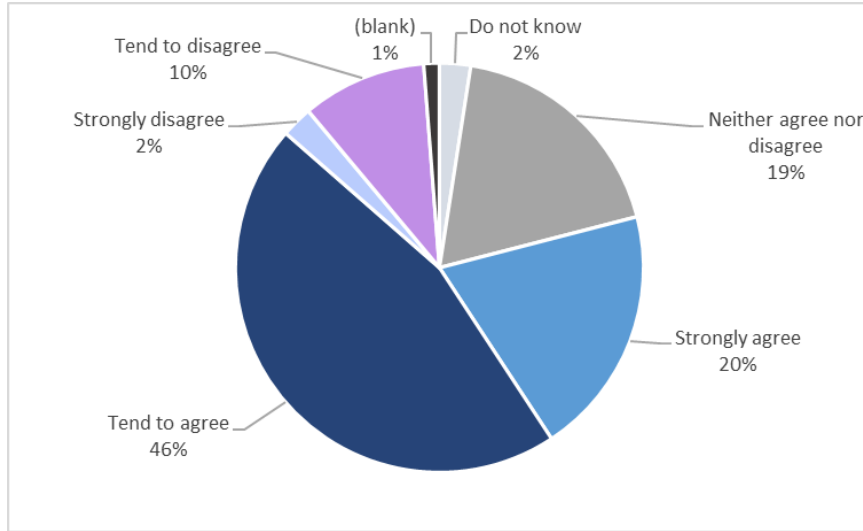
What capacity were the consultees responding?



A total of 81 consultees responded of whom 1 did not respond to this question

- 61 identified themselves as Bracknell Forest Residents
- 3 identified as interested member of the public
- 2 identified from Parish or district council
- 7 from Voluntary and community sector
- 7 from other

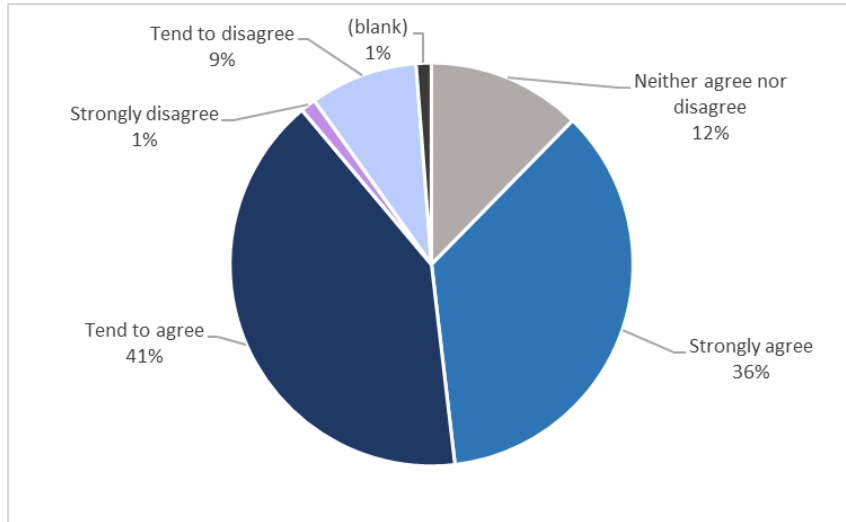
What was the level of support from the consultees?



Of the 80 consultees who answered this question:

- 53 (66%) strongly agreed or tended to agree
- 15 (19%) neither agreed or disagreed
- 10 (12.5%) strongly disagreed (2) or tended to disagree (10)
- 2 did not know
- 1 did not answer

To what extent do you agree or disagree with our priorities?

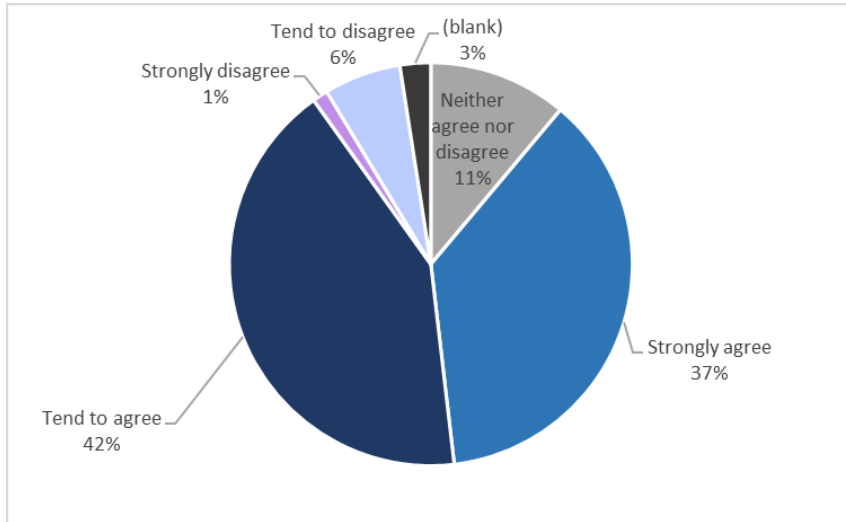


- 62 (77%) strongly agreed or tended to agree
- 8 (10%) strongly disagreed (1) or tended to disagree

Key reasons for not agreeing were

- Primary access is an issue in Bracknell
- Increased Housing and its impact on playgrounds
- Not agreeing on COVID as a priority

To what extent do you agree with the outcomes, key actions for Priority 1: Give all children the best start in life and support emotional and physical health from birth to adulthood

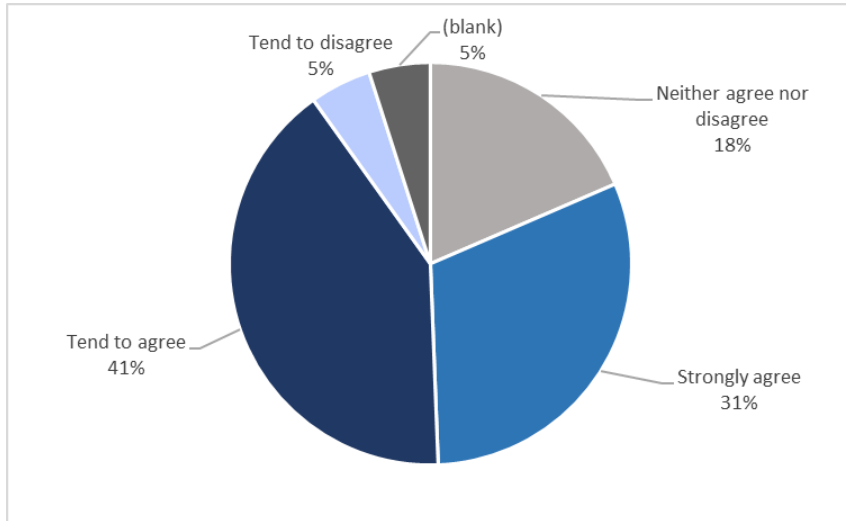


- 64 (79%) strongly agreed or tended to agree.
- 7% strongly disagreed or tended to disagree
- Key themes for agreement were children are our future and the right start is essential to a developed society

Some of the reasons for disagreeing were

- lack of district nurses and should focus on family mental health

To what extent do you agree or disagree with outcomes and key actions for Priority 2: Promote mental health and improve the lives and health of people with mental ill-health

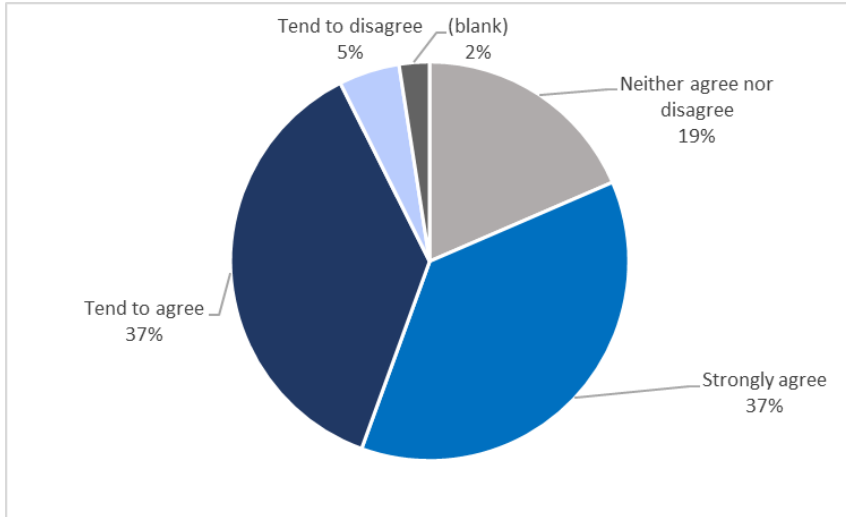


- 58 (62%) or strongly agreed or tended to agree
- 5% tended to disagree
- Key themes included improvements in accessing CAMHS, working with businesses to promote good emotional wellbeing and a need to improve the communication of services.

Key reasons for disagreeing

- CAMHS waiting lists are long
- Adult mental health care needs should be priority

To what extent do you agree or disagree with outcomes and key actions for Priority 3: Create opportunities for individual and community connections, enabling a sense of belonging and the awareness that someone cares

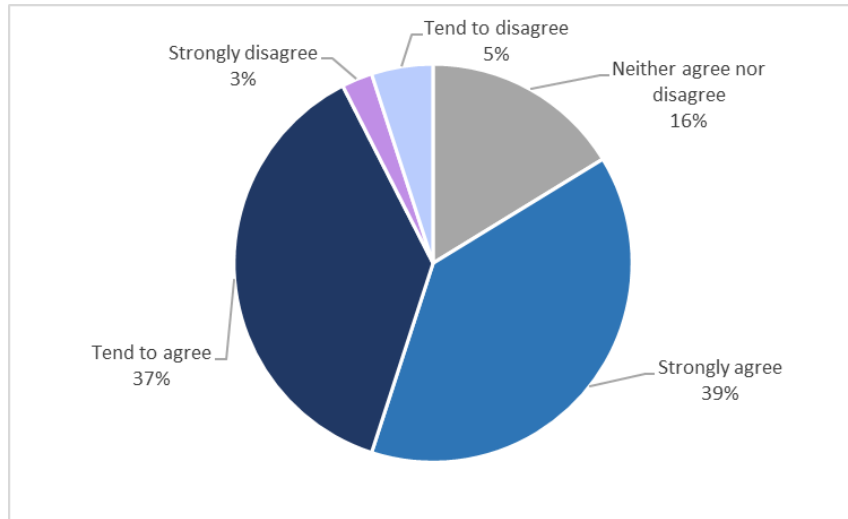


- 60 (74%) agreed strongly or tended to agree
- 4 (5%) tended to disagree.
- Key themes for agreeing included helping residents to feel more connected with their communities was important, lack of over 50's and youth opportunities to be active and social and improved communications.

Key reasons for disagreeing

- Sports centre not accessible for people on universal credits
- No water fountains in Town centre

To what extent do you agree or disagree with outcomes and key actions for Priority 4: Keep residents safe from COVID-19 and other infectious diseases



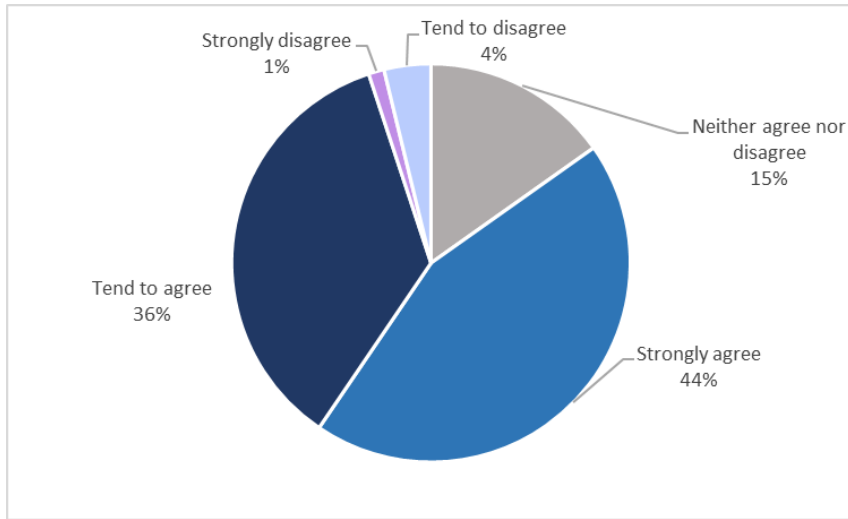
- 61 (76%) strongly agreed or tended to agree
- 6 (8%) strongly disagreed or tended to disagree

Key themes for agreement were the good local response so far, keeping vaccination hub, not losing infection prevention messages

Key reasons for not agreeing social and financial challenges will impact on wellbeing

Focus should be on suicides prevention and mental health and wellbeing

To what extent do you agree or disagree with outcomes and key actions for Priority 5: Improve years lived with good health and happiness

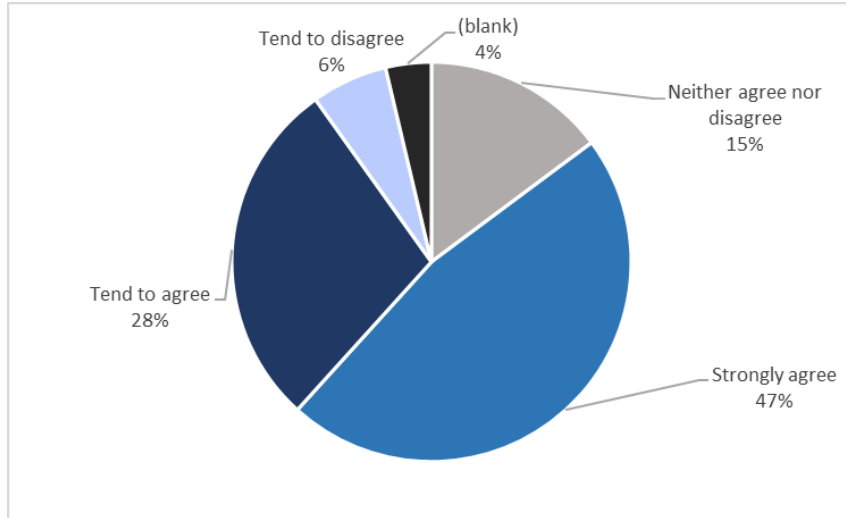


- 63 (78%) strongly agreed or tended to agree
- 4 (5%) were not in agreement

Key themes for agreement included support for older people and those with chronic condition to get active, workplace health and wellbeing and improving the health check provision.

Key reasons for not agreeing were not able to get routine GP appointment

To what extent do you agree or disagree with outcomes and key actions for Priority six: Collaborate, plan and secure funds for local and national emerging new



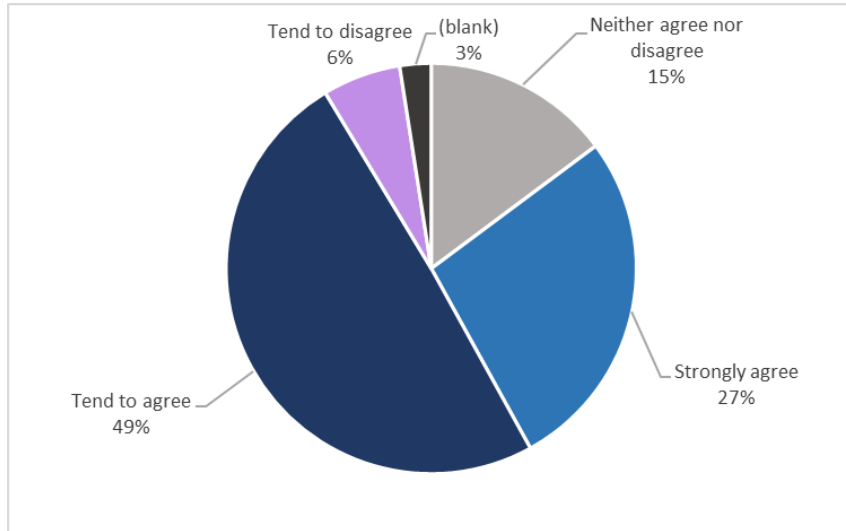
- 61 (75%) strongly agreed or tended to agree
- 5 (6%) tended to disagree

Key theme for agreement was the importance of funding in delivering the activities

Key reason for not agreeing was lack of GP surgeries provision in planning and funding was stretched

Admirable priority but questioning if they are achievable

Overall to what extent do you agree with the draft Health and Wellbeing Strategy overall?



- 62 (77%) strongly agreed or tended to agree
- 5 (6%) tended to disagree

Key themes for agreeing included this was long overdue and if delivered will make a difference to our communities, wide ranging, good targets and measures, positive and inclusive, good document to bring so many of local services together, ambitious. Key reasons for not agreeing were lack of GP access and transport to new GP hubs

Responses schedule

Responders were given the option to comment on each of the priority and overall strategy. Comments were grouped into 3 categories

- Minor amendments to be made to the HWB strategy
- Feed into the HWB strategy delivery plans
- Work with partners to respond as outside scope of strategy

