

COUNCIL

17 DECEMBER 1997

Present:- Councillors Adams, Angell, Mrs Ballin, Barnard, Bayle
Beadsley, Bettison, Birch, Blatchford, Mrs Doyle,
Egan, Fawcett, Finnie, Flood, Good, Grayson, Harrison,
Miss Haydon, Mrs Hayes, Mrs Hirst, Jones, Mrs Keene,
McCormack, Mills, North, Onions, Mrs Pile, Ryan,
Sargeant, Mrs Shillcock, Simonds, Mrs Sutcliffe,
Taylor, Thompson, Wade, Ward, Wheaton and Worrall

Apologies for absence were received from:-
Councillors Mrs Clifford and Veakins

THE MAYOR, COUNCILLOR JAMES FINNIE, IN THE CHAIR

377 Corporate Identity

Councillor Birch as Chairman of the Corporate Identity Focus Group submitted a report on the work of the Group in relation to the development of a corporate identity for the new unitary authority with specific reference to the consideration which had been given to issues relating to the Council's existing logo. The Group had identified weaknesses with the existing logo and had previously submitted alternative designs to the Strategy and Policy Committee which had been approved for the purposes of a comprehensive consultation exercise. Following that exercise, the Focus Group had concluded that it would be appropriate to revise the existing logo to address the reprographic and other weaknesses which had previously been identified. Copies of the revised logo were circulated to Members at the meeting and an exhibition panel was displayed.

Councillor Birch emphasised that all the developmental work had been undertaken in-house at no additional cost to the Council and that the Focus Group proposed that use of the revised logo should be phased in over a period of time as replacements became necessary. This would enable costs of replacing the logo to be contained as far as possible within current budgets although re-badging of buildings, equipment and facilities transferred from Berkshire County Council on abolition represented an unavoidable cost.

Following questions from members of the Council, the motion set out hereunder was moved by Councillor Birch and seconded by Councillor Bettison.

That the revised logo circulated at the meeting be adopted as the Borough's logo with immediate effect.

Following debate, the amendment set out hereunder was moved by Councillor Good and seconded by Councillor Bayle.

Delete all words after "that" and add - "the Council continues with the existing logo but investigates further the reprographic difficulties associated with that logo.

Following debate, the amendment was put to the Council meeting and, on a vote being taken, was declared not carried.

The original motion was then put to the meeting and, on a vote being taken, declared carried.

RESOLVED that the revised logo circulated at the meeting be adopted as the Borough's logo with immediate effect.

378 **Reference from Education Transition Committee**

Completion of Whitegrove Primary School

Councillor Ward, as Chairman of the Education Transition Committee, submitted minute 392 of the meeting of the Education Transition Committee held on 11 December 1997 for consideration by the Council in pursuance of Standing Order 44.

Following questions, Councillor Ward moved adoption of the recommendations set out in minute 392 together with an additional recommendation set out as (iv) in the resolution set out hereunder.

Following debate, a vote was taken and the motion declared carried

RESOLVED that

- (i) the Council approve the traditional build single storey building provided that:
 - (a) the final tender, together with the full tendered cost of temporary accommodation fall below £750,000 allowing for a 5% error (ie. £712,000).
 - (b) the money be committed before any contracts are signed other than for temporary classrooms.
- (ii) should either of the above conditions not be fulfilled, then the officers (without further reference to the Committee) proceed with Option 1 as referred to in the report submitted.

If this second option is adopted due to condition (i)(a) not being met, any balance of this £750,000 could be used for artificial surfaces or other work to be agreed with the Governors.

- (iii) should condition (i)(a) fail by a relatively small sum of money, the Governors be given 7 days to indicate whether they can make up any shortfalls.
- (iv) in order to proceed with all pre-contract work in the event of the Council adopting the recommendations of the Education Transition Committee, the Council request Berkshire County Council as present Local Education Authority to appoint this Council as agents for the purpose of completing this phase of Whitegrove Primary School.

The meeting commenced at 6.30pm
and concluded at 8.10pm.

MAYOR