

# Towards a Post-COVID Renewal Strategy

## Context

The Council and its partners have a clear community leadership role

We will continue to adapt to the impact of the pandemic on our communities and may need to re-prioritise some objectives in Council Plan 2019

Pre-COVID-19 financial pressures are likely to increase and decision making must reflect this

The overarching priority is the health and economic well-being of residents

## Against this context our place based strategy is to:

- Work with partners and communities to protect and promote the physical and mental health of our population
- Support town and neighbourhood centre vitality and look to support our local economy by retaining businesses within the borough
- Provide short term support and refocus some activities to deal with post COVID-19 spikes in demand
- Integrate services with partners and locate them wherever possible within the community that use them
- Look to involve the community and voluntary sector in supporting people and services wherever possible
- Whilst ....
- Containing/reducing expenditure in the long term (including refocussing/ delivering differently/stopping some services)
- And ...
- Maximising the opportunities to address carbon reduction across all of our activities