

*Working
together for
health and
wellbeing*

**Public
Health
for Berkshire**

The Berkshire Observatory

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The Berkshire JSNA – Our Vision

What?

Joint Strategic Needs Assessment is the process that local care and health systems use **to determine the wider health needs of the local population.**

They inform Joint Health and Wellbeing Strategies, and they must be transparent and available to the public.

How?

A suite of resources to identify health and wellbeing priorities and guide decision making.

Why?

Using data and evidence to identify how we can reduce health inequalities and enable communities to live healthy lives.

Shared Principles

JSNAs in Berkshire will be.....

Accessible **Agile**

A mix of published and self-generated resources

In parallel with population health management **Local**

Coherent with other health intelligence systems

Informed by detailed needs assessment

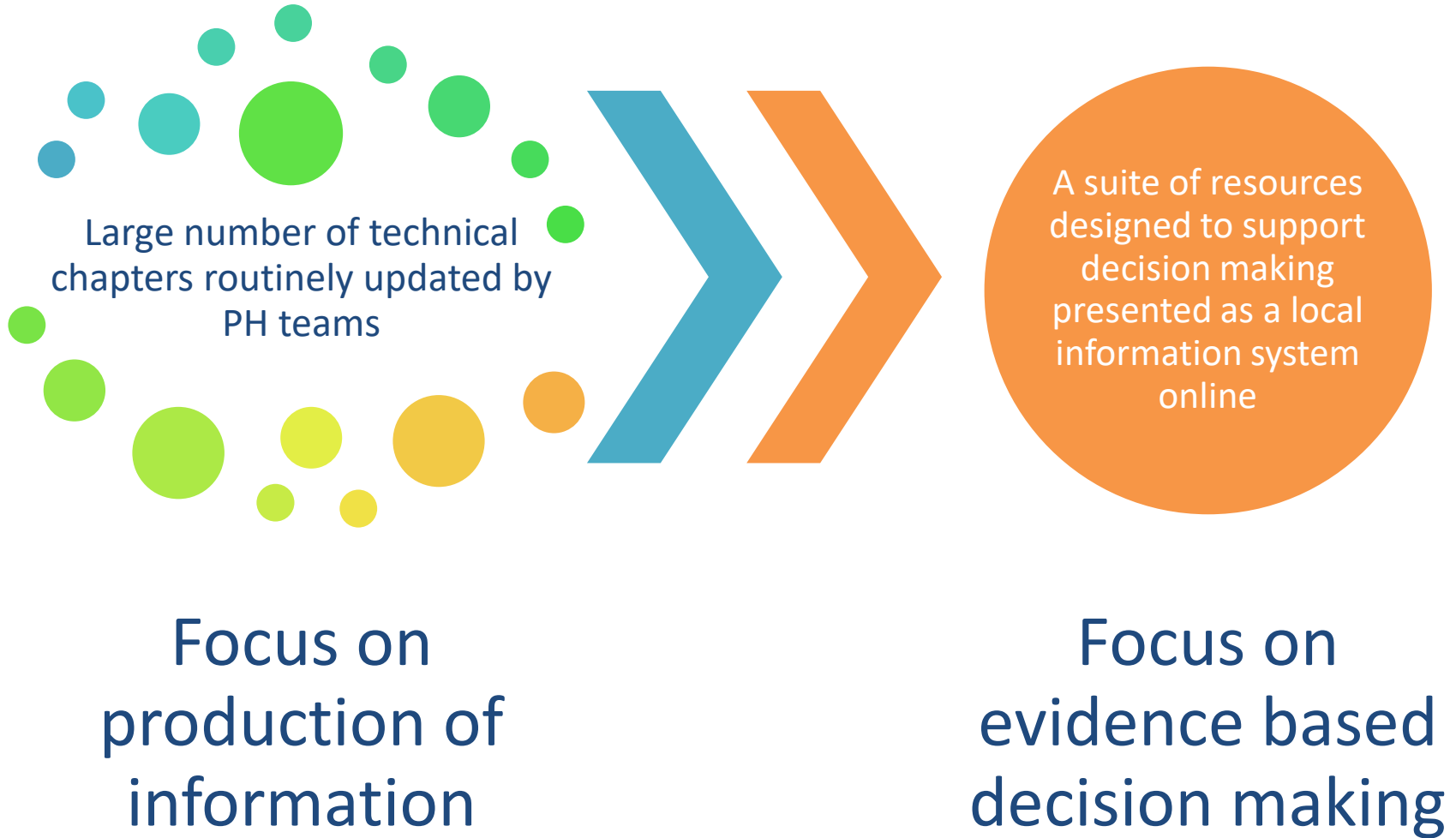
Responsive to change

Reflective of the views of residents

Collaborative **Useful**

Relevant to our populations

Our JSNA Journey



JSNA building blocks

Data

- Storage and presentation of public health data including restricted datasets such as HES, births and deaths
- Signposting to other data sources
- Benchmarking data

Reports

- Geographical Profiles
- JHWS refresh information

Health Needs Assessments

- Produced as part of service design process.
- A rolling programme building a library of resources

Self-serve Analytical & Visualisation Tools

- Self-serve web based data analysis & visualisation eg Community Insight ; LG Inform or Instant Atlas

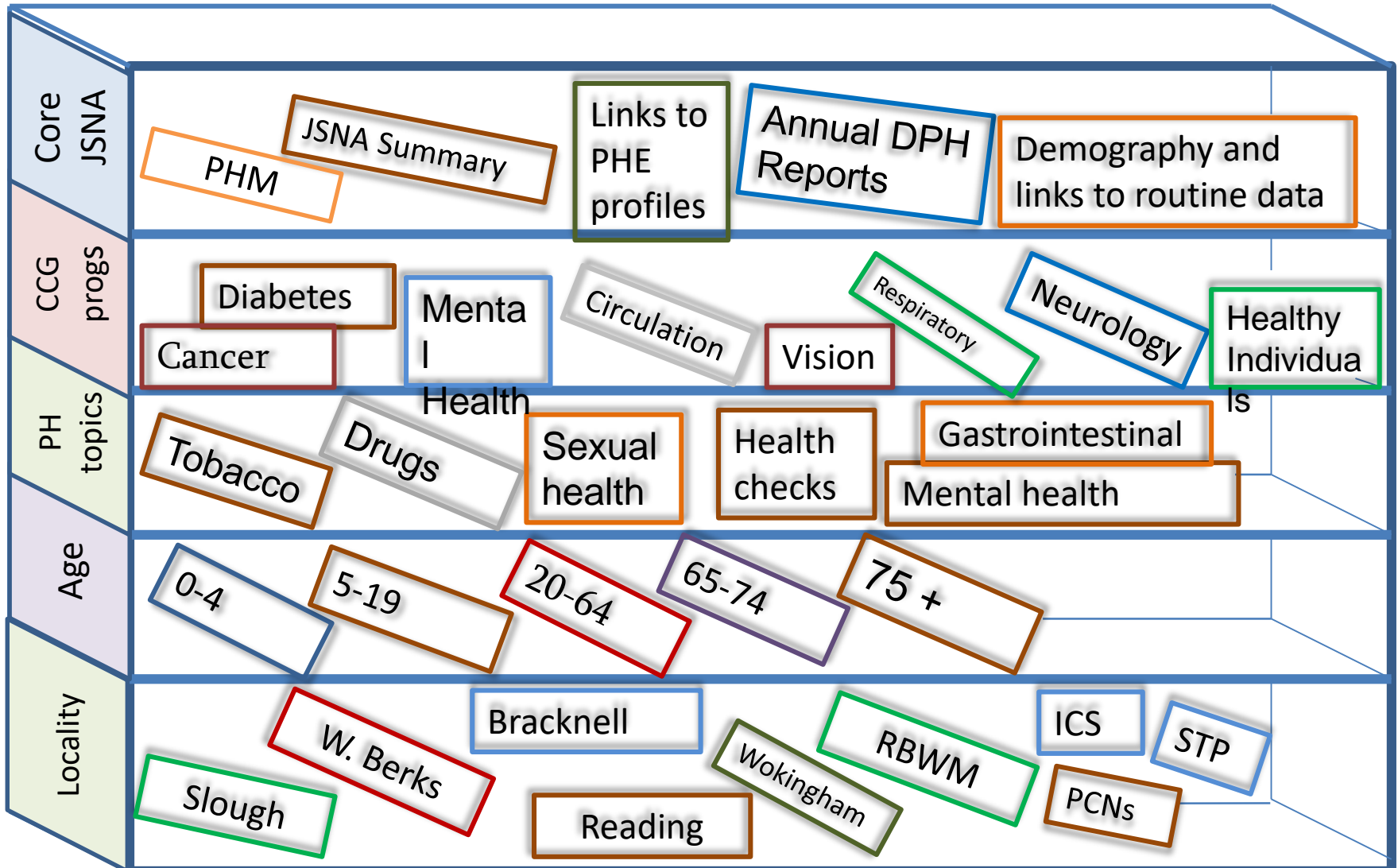
Bespoke Analyses

- LAs make Information Requests to the shared team to source specialist information and perform tailored analyses
- Production of bespoke maps

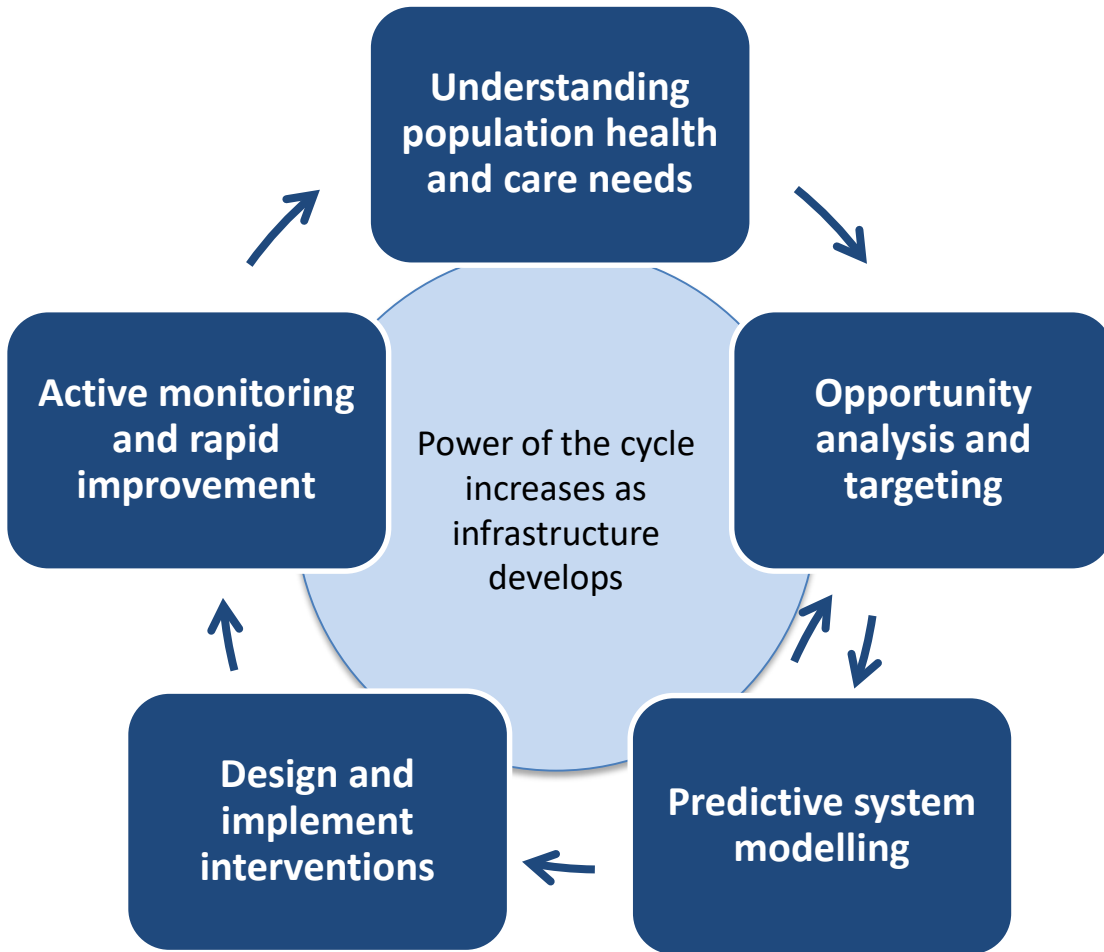
Other Sources of Information

- Reports from national, regional , local and specialist bodies.
- Information from patients and the public
- Metrics from commissioned services and PHM

A library of resources for decision making



Population Health Management

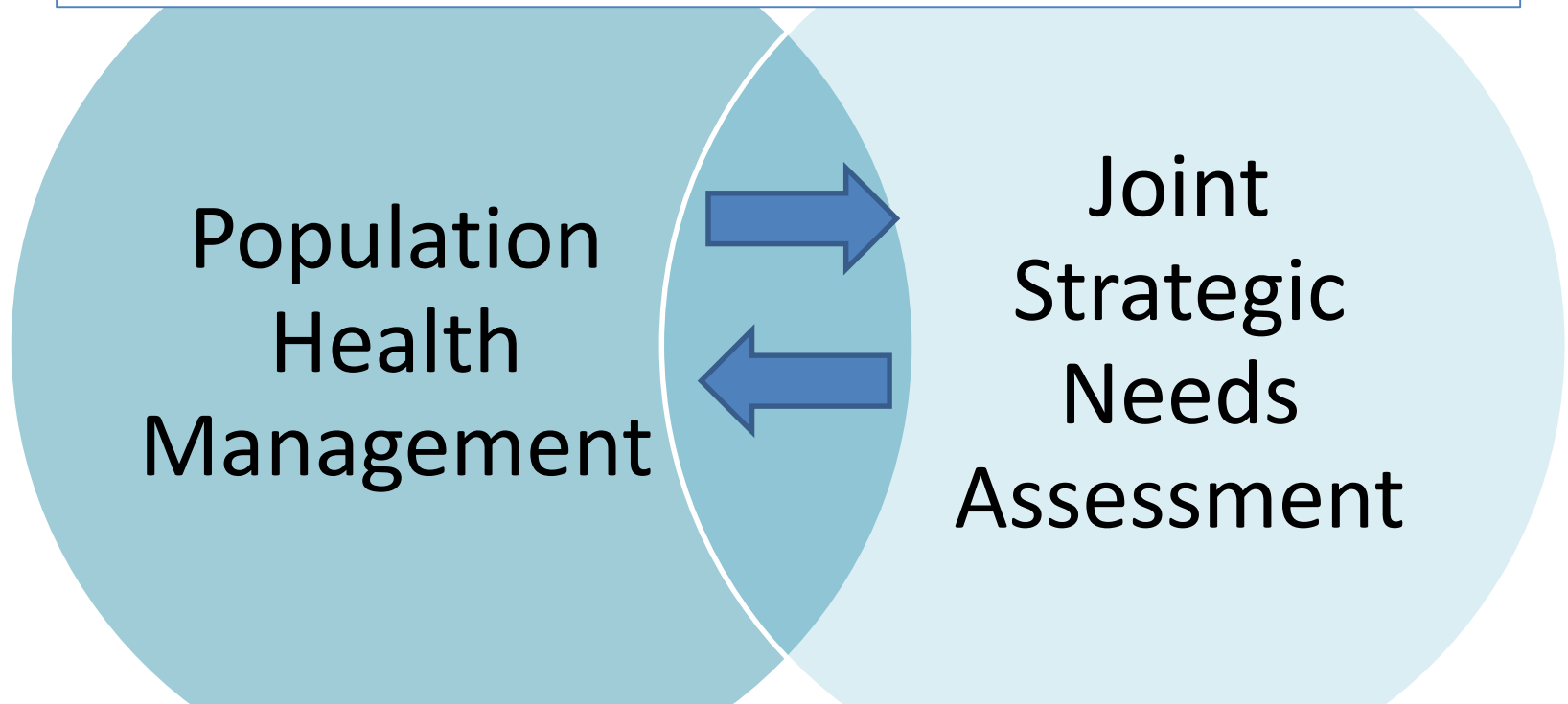


- Working together to use data (including at patient level) to understand whole journeys through health and care systems
- Preventative approach to reducing health needs – which patients are at the highest risk?
- Not waiting for people to need emergency treatment

SOURCE: NHS England, Public Health England, NHS Digital

PHM and JSNA

PHM is an important resource that will be valuable for assessing needs



JSNAs offer a useful starting point for ICS partners to understand local “place” needs and can be useful to inform system level priorities (NHS England, PHE, NHS Digital)

The Berkshire Data Observatory

What is it?

- Instant Atlas, provided by Geowise

Why did we choose it?

- Configurable flexible system
- Wide range of indicators available
- Profiles of small areas, including bespoke geographies
- More indicators can be added (including locally collected)
- Can be integrated to existing websites
- Potential to build custom reports



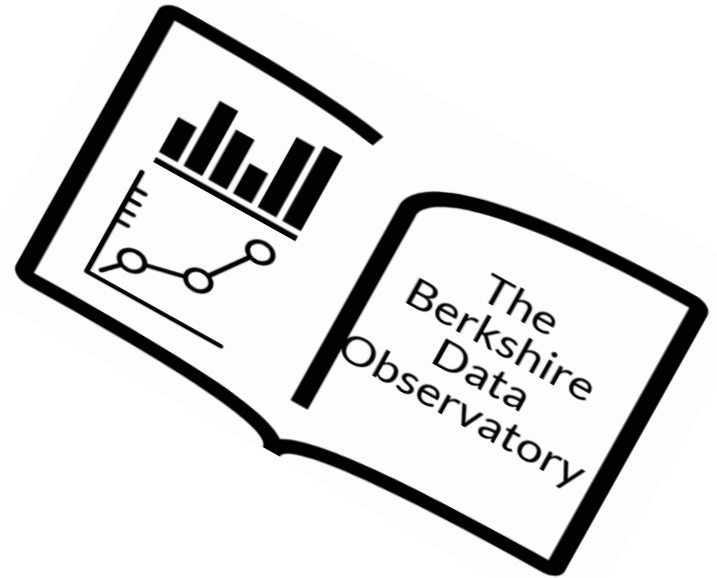
Demonstration of the Berkshire Data Observatory

Matthew Green (Public Health Programme Officer)

Building Bracknell Forest's JSNA

What's next?

- PCN level data
- Healthwatch reports
- APHR
- HWB Strategy
- Needs Assessments for commissioned services
- Bespoke custom reports



Building Bracknell Forest's JSNA

Next Steps...

How can we best promote usage & utilisation?

Key contacts?



Further Questions / Feedback:

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