

**HEALTH AND WELLBEING BOARD  
16 SEPTEMBER 2019  
2.00 - 3.45 PM**



**Present:**

Councillor Dale Birch, Bracknell Forest Council (Chairman)  
Philip Cook, Involve (Vice-Chairman)  
Councillor Dr Gareth Barnard, Bracknell Forest Council  
Nikki Edwards, Bracknell Forest Council  
Cynthia Folarin, Bracknell Forest Council  
Alex Gild, Berkshire Healthcare NHS Foundation Trust  
Jane Hogg, Frimley Health NHS Foundation Trust  
Tessa Lindfield, Strategic Director of Public Health  
Melanie O'Rourke, Bracknell Forest Council  
Mark Sanders, Healthwatch  
Fiona Slevin-Brown, East Berkshire Clinical Commissioning Group  
Dr William Tong, East Berkshire Clinical Commissioning Group

**Apologies for absence were received from:**

Dave Phillips, Bracknell Forest Council  
Timothy Wheadon, Bracknell Forest Council

**13. Declarations of Interest**

There were no Declarations of Interest.

**14. Urgent Items of Business**

There were no Urgent Items of Business.

**15. Minutes from Previous Meeting**

The minutes of the previous meeting held on 13 June 2019 were approved as a correct record.

**16. Matters Arising**

There were no matters arising.

**17. Public Participation**

There were no items submitted for public participation.

**18. Actions taken between meetings**

**Jane Hogg** reported that there had been good process with the Integrated Care Strategy, and all partners had been involved in developments. A collective strategy would be submitted to the Board for comment when finalised.

**William Tong** advised that the CCG was holding its AGM on 17 September 2019 at 1:30pm, and all were invited. The meeting would include promotion of the Primary Care Networks and would include a marketplace for stakeholders to discuss elements of the Primary Care Networks.

**Cllr Dale Birch** commented that he had presented to the Health and Wellbeing Alliance Board on the importance of healthy housing and healthy neighbourhoods. It was stressed that all partners should take responsibility for promoting healthy housing in their strategies.

**Cllr Birch** advised partners that the Borough Council had launched a consultation on their Local Plan, and input from Health partners would be welcomed.

**Mark Sanders** reported that Healthwatch's ICS Engagement Report had been published, and would be useful for all partners.

**Mark** also advised that Healthwatch had put a bid in to change A&E standards.

**Mark** also advised that Healthwatch was preparing to deliver reviews of individual care homes and domiciliary care providers.

**Mark** also commented that Healthwatch were working alongside the Primary Care Network to support the engagement with the population.

#### 19. **Flu Report 2018/19**

Annie Yau-Karim and Jo Jefferies presented the annual Flu Report 2018/19.

Public Health had worked across Berkshire with colleagues in both East and West Berkshire CCGs to promote flu vaccinations and prevent flu outbreaks. A multi-agency workshop was held each May to review update in the previous flu season and assess where improvements could be made.

The review workshop in 2019 had raised a number of actions for the Local Authority and CCG around promotion on websites and social media, along with internal staff news. A new protocol for home educated children had been established. Social care provider forums had been attended to promote the vaccine. Easyread data had been developed for use by Learning Disability teams and would be shared with the Voluntary and Community Sector. The Drug and Alcohol Action Team had developed a targeted training pack to encourage the flu vaccine.

Jo Jeffries would attend the East Berkshire Flu Action Group once a month through the flu season, the first of which had met the previous week. The group had reported on a known delay in the provision of flu vaccines for under 65s at risk, which had been a known issue since the end of July 2019. This delay was due to a delay from one of several manufacturers, and it was understood that there would still be sufficient vaccines. There had been a slight delay in the provision of children's vaccines to schools and GP practices, but these would be distributed during October by BHFT.

East Berkshire CCG colleagues had created a video featuring a Slough GP who was a Muslim, to promote the flu vaccination within the Muslim community. It was hoped that this video could be publicised within Bracknell Forest when available.

A Flu Portal would be available for professionals to access the same documents.

In response to questions, the following points were noted:

- BHFT were asked to share good practice in workforce immunisations, as the Local Authority uptake from frontline workers had been poor.
- There were no concerns arising from the delay to the Sanofi vaccine, but partners stressed that communications should be cascaded around this.
- It was noted that GP Saturday openings for flu vaccine administration were welcomed in principle, assuming the staff and resourcing was sufficient.
- Partners discussed immunisations for Voluntary and Community Sector partners whose volunteers had not been eligible for free vaccinations in past flu seasons. The Board agreed to ask the Flu Group to consider this matter based on national advice. **(Action: Jo Jefferies)**
- The Board requested updates from the Flu group by email. **(Action: Jo Jefferies)**
- It was noted that BHFT had recently created a Health Inequalities Nurse role who would work with the school age immunisation team to provide advice for anti-vaccine families and to promote the flu vaccine.
- The Board recognised the barriers with some workplace vaccination benefits where vouchers offered by employers were not accepted by GPs. It was noted that GPs were able to go into sizable companies to administer vaccines.
- It was noted that homeless people would be administered with vaccines at CCG commissioned outreach clinics.

## 20. **Building Healthy Partnerships**

Phil Cook presented on the Building Health Partnerships work which had started a year ago to promote healthy workforces within the Frimley footprint, through simple health messages.

Phil asked Board members to contact him to discuss any existing health and wellbeing messages being pushed out to staff, how these were conducted, and how positive messaging might work across the Frimley ICS.

In response to questions, the following points were noted:

- BHFT had just appointed a Wellbeing Lead, and it was expected that the output from this role would be similar to the messaging Phil had described. Alex Gild agreed to connect Phil Cook with the new postholder. **(Action: Alex Gild/Phil Cook)**
- It was noted that having wellbeing priorities on an ICS level did not prevent any organisation from developing their own staff wellbeing strategies locally, and it was expected that the local strategies would dovetail in time.
- Board members were advised of a conference on workplace health being held on 17 October 2019 at Newbury Racecourse, hosted by West Berkshire Health and Wellbeing Board.
- It was agreed that while it would be important to target businesses in the private sector on workplace wellbeing in the future, partners within the ICS had to improve their own policies before doing so.

## 21. **Joint Strategic Needs Assessment Update & Demonstration of the Berkshire Data Observatory**

Tessa Lindfield was joined by Sam Claridge (Berkshire Shared Public Health team) and Matt Green (Bracknell Forest Public Health team).

Tessa explained that since its creation, the Joint Strategic Needs Assessment had become a frustrating administrative exercise whose output was static and not useful

for decision making. The Berkshire JSNA group had been established to develop a system which would assess the health needs of the population with live data and evidence. The principles of the JSNA would be maintained in remaining accessible and open, but the new system would also be agile, locally based and would mix hard data with soft intelligence to advise on decision making. The new system was being developed in parallel with another resource, Population Health Management.

The [Berkshire Data Observatory](#) was delivered by InstantAtlas, an off-the-shelf system which was configured locally. Each of the 6 Local Authorities had their own log in access and could view over 6000 indicators from high level borough-wide data down to neighbourhood data. Access would be extended in time to include the two CCGs.

In response to questions, the following points were noted:

- Although the system could compare areas within Berkshire and against national data, it was not yet possible to compare to outside local authorities.
- The Public Health team were due to visit colleagues in Surrey to discuss the new system and how the two JSNAs might link up over the Frimley ICS footprint.
- Board members were reminded of the difference between validated and qualified data. It was noted that there were risks around incorrect interpretation of data on a public website, however evidence-based decision making was critical.
- Board members were reminded that the new system did not replace the Council's performance monitoring work.
- Primary Care Network data would be built into the system over time, once the geographies of each network were confirmed.

## 22. **Better Care Fund Plan - draft document**

Sam Morrison, Head of Commissioning attended to present the draft Better Care Fund Plan.

It was noted that the guidance around the Annual Plan had been changed and released late, resulting in tight timescales. The current draft would be shared with Board members before being submitted for regional assurance on 27 September, and the final plan being signed off in mid-December.

Board members were reminded that the Plan also needed to be signed off by the CCG's governance.

It was noted that the Better Care Fund was being reviewed nationally, and the outcome of this would be presented to the December Health and Wellbeing Board meeting along with the final report.

Having discussed the report, it was **AGREED**:

- 1 That the Board award delegated authority to the Executive Director (People) for clearance of the final Bracknell Forest BCF 2019/20 Forward Plan for submission to Better Care Support England by the deadline of 27 September 2019.
- 2 That the Board agree to include the final Bracknell Forest BCF 2019/20 Forward Plan on the agenda for the 5 December 2019 Health and Wellbeing Board in order to consider feedback from Better Care Support England.

**CHAIRMAN**