

**Bracknell Forest Council
Record of Decision**

Work Programme Reference	I110162
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1. **TITLE:** Smoking Cessation Service
2. **SERVICE AREA:** Place, Planning & Regeneration
3. **PURPOSE OF DECISION**

To share plans to recommission an experienced provider to develop and deliver an accessible and effective smoking cessation service from April 2023 to residents and those who work in Bracknell Forest. The current smoking cessation contract comes to an end on 31st March 2023.

4. **IS KEY DECISION** Yes
5. **DECISION MADE BY:** Executive Director: Place, Planning & Regeneration
6. **DECISION:**

That Public Health begin the procurement process to re commission the smoking cessation programme to start from 1st April 2023.

7. **REASON FOR DECISION**
 - i. Re tender/procure an evidence-based smoking cessation programme to support residents and those whom work in Bracknell Forest to make long term behavioural changes to a healthy lifestyle, reduce smoking rates and to help reverse the gap in life expectancy relating to smoking.
 - ii. The continuity of delivering the stop smoking service is important to Public Health because Stop Smoking is a statutory service and Bracknell Forest Council (BFC) are legally obliged to deliver the smoking cessation service as part of BFC health and wellbeing service.

8. **ALTERNATIVE OPTIONS CONSIDERED**

To not re-procure the current service/intervention. This will mean that residents who want to quit or reduce their smoking intake in Bracknell Forest will have no access to smoking cessation services which could potentially leave them at risk of developing Cardiovascular disease (CVD), Cancer, reduces both quality of life and life expectancy etc.

9. **DOCUMENT CONSIDERED:** Report of the Executive Director: Place, Planning & Regeneration
10. **DECLARED CONFLICTS OF INTEREST:** None

Date Decision Made	Final Day of Call-in Period
18 November 2022	25 November 2022