

**Bracknell Forest Council
Record of Decision**

Work Programme Reference	I076845
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1. **TITLE:** Town Centre Day Rate Car Park Charges

2. **SERVICE AREA:** Delivery

3. **PURPOSE OF DECISION**

To consider car park day rate charges from September 2018.

4 **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Bracknell Town Centre Regeneration Committee

6. **DECISION:**

That the day rate charges for the Avenue, High Street, Braccan Walk and Weather Way car parks be held at their current rates for the year ending 7 September 2019.

7. **REASON FOR DECISION**

Bracknell town centre has been open for just one year and trading patterns have yet to be fully established. The proposal seeks to assist the establishment of the town centre as a destination of choice, high quality and good value. The timeframe for the review of such charge is annual from the month of opening of The Avenue Car Park. The charges for The Avenue effectively set the base for the other council-owned town centre car parks.

8. **ALTERNATIVE OPTIONS CONSIDERED**

The Council could increase the charges as per a formula incorporated in the lease for the Avenue car park.

9. **PRINCIPAL GROUPS CONSULTED:** Bracknell Town Centre management and car park users.

10. **DECLARED CONFLICTS OF INTEREST:** None.

Date Decision Made	Final Day of Call-in Period
10 September 2018	17 September 2018