

Digital Inclusion

December 2015

Final results

296 surveys completed at 34 different locations

- 35% offline and not interested
- 10% offline but interested
- 25% online but restricted
- 30% online and active



Can the internet improve quality of life?

- 21% Strongly Agree
- 33% Agree
- 12% Neither Agree or Disagree
- 31% Disagree
- 3% Strongly Disagree



Barriers

- No interest
- Internet Access
- Lack of knowledge
- Cost and access to technology



PLANS



Plans

Training of 'Digital Champions'

- From January we are running the first 'digital champions' training for tablets
- 10 volunteers will complete a 7 week course including tablet and internet use, learning styles and safeguarding
- Courses will be free but with the provision that the trainees have to commit to training others
- This is being funded by the grant from Bracknell Forest Homes together with Bracknell Open Learning Centre

Plans

Digital 'Tea Parties'

- Informal digital sessions to encourage the 'non believers'
- Funding from Berkshire Community Foundation for 3 digital tea parties
- These will be run by a tutor and a team of volunteers
- Fujitsu have kindly agreed to help when they can



Plans

Regular Drop in Sessions

- Regular sessions throughout the borough for people to just drop in and ask for help
- Could help people to not just give up a the first hurdle
- These will be done by the digital champions



Future Plans

- The next phase of the project will explore how survey data can be overlaid to GIS data
- It will be looked at how the survey can be added to other council service areas to explore needs in specific geographic or demographic groups