

**TO: HEALTH AND WELLBEING BOARD
12 DECEMBER 2013**

**JOINT STRATEGIC NEEDS ASSESSMENT (JSNA) UPDATE
Strategic Director of Public Health**

1 PURPOSE OF REPORT

- 1.1 To provide the Health and Wellbeing Board will a progress report on the redesign Joint Strategic Needs Assessment (JSNA) and refreshed data for 2013/14.

2 RECOMMENDATIONS

- 2.1 **That the board notes the progress to date.**

That the Board discusses and agrees the next steps for launching the Web based JSNA for consultation.

3 REASONS FOR RECOMMENDATIONS

- 3.1 To provide the board with a current picture of the progress both from the Berkshire Public Health shared team and the Bracknell Forest Public Health team.

4 ALTERNATIVE OPTIONS CONSIDERED

- 4.1 None

5 SUPPORTING INFORMATION

- 5.1 The JSNA Programme has made excellent progress, meeting the all the agreed timescale for the delivery of Phase One of the redesigned JSNA. This includes:

- the review of the existing JSNA sections
- where appropriate the rewrite of specific sections
- the development of new sections that reflect the strategic needs of the local population
- developed bespoke web process maps
- designed the web architecture
- scoped the web section scripts
- creation of 18 ward profiles

- 5.2 The Bracknell Forest JSNA Project Group has been instrumental in keeping the local programme on target with the support of the Shared Team. The group has had representation from all directorates across the council and Clinical Commissioning

Unrestricted

Groups (CCG's). This focus has proved beneficial in providing a co-ordinated and collaborative approach to producing 85 sections that have highlighted the strategic needs of residents in Bracknell Forest. All the 85 sections completed and sent to the Shared Team ahead of schedule. The Shared Team have reviewed all the section following a robust quality assurance process and have been handed back to the IT colleague who has been responsible for loading onto the web site.

- 5.3 The Shared Team have revised the web processes maps to ensure that the IT colleague could complete the design of the web architecture. This has provided a guided structure to work from which has ensured loading of sections into the appropriate heading was correct. This process has allowed additional time to test and refine the both the structure and content.
- 5.4 The Bracknell Forest and Ascot Clinical Commissioning Group's have received their final the CCG's Profiles, which were delivered on the 15th November. These will be linked on the JSNA Web site as a Hyperlink which will provide information for key stakeholders.
- 5.6 The 126 ward profiles across Berkshire were completed ahead of the deadline (30th Sept), these included the 18 ward profile specifically for Bracknell Forest. These have been loaded onto the web site and are ready for testing and consultation.
- 5.7 A Web designer has been sourced, agreed and appointed to further develop the "look and feel" of the JSNA. This company are currently in the process of scoping out the design options.
- 5.8 The Shared Team have now completed their process on time and have handed over the Bracknell Forest JSNA to the Bracknell Forest Pubic Health Team. The local team will be responsible for the consultation process, the JSNA summary and launch, along with future development.
- 5.9 There will be a presentation to the Board of the test website and snapshot of ward profiles.

6 ADVICE RECEIVED FROM STATUTORY AND OTHER OFFICERS

Borough Solicitor

- 6.1 The relevant legal issues are addressed within the main body of the report.

Borough Treasurer

- 6.2 All costs for this work are contained within existing budget.

Equalities Impact Assessment

- 6.3 The Health and Wellbeing Board will need to meet the Public Sector Equality Duty under the Equalities Act 2010 and consideration will be given to this throughout the JSNA redesign process.

Strategic Risk Management Issues

- 6.4 Staff capacity issues with regards to having the time to meet the deadlines for reviewing the existing JSNA and populating the project templates for the web pages.

Other Officers

7 CONSULTATION

Principal Groups Consulted

- 7.1 Advisory Board, Adult Social Care, Health and Housing staff, Public Health Consultant and Members.

Method of Consultation

- 7.2 Meetings, presentations and workshops for consultation.

Representations Received

- 7.3

Background Papers

Three sample Ward Profiles

Contact for further information

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